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Together with Carl Shapiro, he co-authored Information Rules: A Strategic Guide to the Network Economy and The Economics of Information Technology:

[http://en.wikipedia.org/wiki/Hal\\_Varian](http://en.wikipedia.org/wiki/Hal_Varian)

Carl Shapiro is the Transamerica Professor of Business Strategy in the with Hal R. Varian, of Information Rules: A Strategic Guide to the Network Economy,

<http://faculty.haas.berkeley.edu/shapiro/>

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Carl Shapiro is the author of Information Rules (3.94 avg rating, 261 ratings, 18 reviews, published 1998), Online zum Erfolg (4.00 avg rating,

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